

Hi! we're the RED FROGS.



OUR STORY

It all started in 1997 when founder Andy Gourley saw a need to look out for young people at Schoolies celebrations - hitting the streets of the Gold Coast with his skateboarding mates armed with a small team and even smaller red lollies, they started simple - offering kindness one person at a time. Watch the true story here!



Over the years, what started as small acts of care grew into a nationwide movement. Today, Red Frogs makes a big splash through small, meaningful actions - whether it's a chat, a pancake, or a frog-shaped lolly, fostering lasting relationships that has big impact for thousands of young Australians.

OUR PURPOSE

To reduce suffering and **SAFEGUARD** a generation of young people, acting as a positive peer presence to **EMPOWER** them to make **Positive** life choices and become a voice of change within their **CULTURE**.

SNAPSHOT

Every young person deserves to feel safe and like they truly belong. That's why Red Frogs is all about having their backs when they need it most. Festivals, Schoolies, uni events - you'll find us there, ready with a friendly face, a helping hand, and maybe even a stack of pancakes. As Australia's largest harm reduction service for youth, our mission is to combat a culture that is largely dominated by alcohol and other substances, often leading to dangerous and life-altering behaviours for young people.



8,621+ hotline calls during schoolies/leavers



\$5.3 million worth of volunteer hours at schoolies/leavers



2.5million+ people reached



100+ festivals & concerts supported



545,000 cups of water handed out



132,728+ students educated on safer partying behaviours, mental health and self-leadership



24 tonnes of allen's red frogs



22,000+ skaters supported



3,500+ volunteers



1,100 high schools hosted education programs



1,900+ uni social events supported



58 major sporting events supported

HIGH SCHOOL EDUCATION PARTY SAFE PROGRAM



**Preparing
students for
safe celebrations
in any party
environment.**

Our Party Safe program leaves students aware of and equipped to navigate many of the situations they may be confronted with in various party environments, such as after parties and music festivals. This hands-on program helps students identify the dangers present in party situations and equips them with strategies to protect themselves and others. Using stories from our experience as first responders at party events like Schoolies Week, we'll challenge prevalent mainstream perceptions on excessive alcohol consumption and recreational drug use, and empower students to be socially responsible in instances such as peer pressure and consent.

This program encourages and empowers students to make positive choices within various party environments.

TOPICS INCLUDE:

- Alcohol, drugs & the Australian drinking culture
- Violence, sexual assault & criminal convictions
- Mental health including depression, anxiety & suicide ideation
- Managing peer pressure
- Safe partying tips & how to host a safe party
- Practical activities to engage students and reinforce messages

PROGRAM DETAILS:

Audience:
Year 7-12 students
(we recommend for Yrs 9/10)

Running time:
To get the most out of this program we recommend at least 1 hr.

Interactive format:
Videos, activities and targeted questions.